

BW
CONFIDENTIAL

COSMOPROF INDIA
Awards
Strategic partner **BEAUTYSTREAMS**

The Winners
of the
2019

Cosmoprof India Awards

And the winners are...

The winners of the first edition of the Cosmoprof India Awards were announced at a gala Awards ceremony in Mumbai on June 12. The Awards, which aim to recognize innovation and excellence in beauty, were presented in five categories. Some 103 companies entered products for the Awards, and 20 made it to the final. The 20 finalists were judged by an 11-member jury of Indian and international beauty executives, trend watchers and journalists. The winners take home the special Cosmoprof India Awards trophy, designed by Centdegrés, and will benefit from visibility generated by Cosmoprof. The Cosmoprof India Awards, were developed with Cosmoprof's strategic partner, trend agency BEAUTYSTREAMS.

Hair

Avocado Shot – Tricobiotos



This hair serum from Italian company Tricobiotos claims to be the first on the market with a high concentration of a pure superfood—avocado. This single-dose no-rinse serum includes Omega 3 in addition to avocado extract for a formula that claims to hydrate and protect the hair. The company says that its light and fluid texture also

penetrates quickly into the hair. The formula's single dose phial format also makes for easy use at home or at the salon.

Stand: E37 Hall 4

The Finalists

Avocado Shot
Tricobiotos

Ikoo Infusions Ikoo Thermal Treatment Wrap
Beauty Essentials Marketing

KeraCoffee Vegan Maximum Straightener
Beox Professional

Sakura Restorative Mask
Inebrya

Make-up & Nail

Swati Cosmetic Lenses – Swati Cosmetics



This line of cosmetic contact lenses, launched by Swedish company Swati Cosmetics in February 2019, work with the wearer's eye color to create a natural-looking shade unique to them. The company says it has filled a gap in the market by coming up with natural colors (rather than extreme shades) that are safe. The lenses have received FDA approval and are manufactured to international safety standards. The lenses come in a total of eight shades.

Stand: C25 Hall 4

The Finalists

Gelish Polygel
Streamline Services India

Mintree Nail Armstrong Mani/Pedi
Mintree Premier Lifestyle and Beauty

Swati Cosmetic Lenses
Swati Cosmetics

Synaa 2-in-1 Kajal & Eyeliner
Herbal Dream Ayurveda Creations

Skincare, Personal Care and Fragrances

Superfood Salad for Skin – Farmskin



Superfood Salad for Skin from South Korean company Farmskin combines nutrients from superfoods with colostrum to create fresh skincare masks. The company describes itself as a colostrum-specialized cosmetics brand, whose skincare preserves the original nutrients of colostrum using a patented technology. The superfood ingredients include tomato beet and kale. The sheet mask is made from eco-friendly cellulose.

Stand: C43 Hall 4

The Finalists

Ozone Intenso Hydrate Cocoa Body Polishing Kit

Ozone Ayurvedics

Prom Derma Care AHA White Facial Kit

The Body Care

Superfood Salad for Skin

Farmskin

Unica Lux Serum

Mediterranea Cosmetics

Sustainable

Sustainable Coffee Scrub – Pink Frogs



Italian company Pink Frogs has created a facial coffee scrub using production waste from coffee company Lavazza. The scrub contains exfoliating microparticles of real coffee that turn into a milky formula once in contact with water. Some 99.9% of ingredients come from natural origins, and the product contains only 3.25% of water ensuring a lower environmental impact than many other exfoliators on the market. It is manufactured using a cold production process that emits less CO2 and the packaging is refillable, cutting down on post-consumer waste.

Stand: C60 Hall 4

The Finalists

No Yellow Ocean Collection

Pettenon Cosmetics

Previa Reconstruct

Beauty Essentials Marketing

Sustainable Coffee Scrub

Pink Frogs

The Vero Compact

HCT Group

Innovation and Design for the Supply Chain

Multi-Tecnic Foundation SFC015-00 – Ancorotti Cosmetics



This innovative foundation from Italy-based Ancorotti gives new meaning to the idea of personalized products, wide shade ranges and an inclusive offer. The Multi-Tecnic Foundation is described as a 'universal foundation' that is white, but transforms into a shade to match the wearer's skin when applied. This is due to a formula with special pigments. The foundation is also vegan. The 'eggy pack' design allows brands to add a range of accessories (such as handles for example) to customize the product.

Stand: C64 Hall 4

The Finalists

Bouncy Mousse Eye Shadow

Italcosmetici

Hypnotic Glow Duet

Regi

Lipstick Case

Innovative Group

Multi-Tecnic Foundation SFC015-00

Ancorotti Cosmetics

COSMOPROF

INDIA MUMBAI



Heads Collective

**2020
COSMOPROF INDIA
MUMBAI**

2 - 4 SEPTEMBER

**BOMBAY
EXHIBITION CENTRE
(BEC)**

A new world for beauty
Bologna, Hong Kong,
Las Vegas, Mumbai
cosmoprofindia.com

Sales Office Asia Pacific
UBM India Pvt. Ltd
Mumbai, India
P +91 22 6172 7510
F +91 22 6172 7273
cosmoprof-India@ubm.com

**Sales Office Europe, Africa,
Middle East, The Americas**
BolognaFiere Cosmoprof S.p.a.
Milan, Italy
P +39 02 796 420 / F +39 02 795 036
international@cosmoprof.it

Marketing and Promotion
BolognaFiere Cosmoprof S.p.a.
Milan, Italy
P +39 02 796 420
F +39 02 795 036
info@cosmoprof.it

Organised by



UBM