

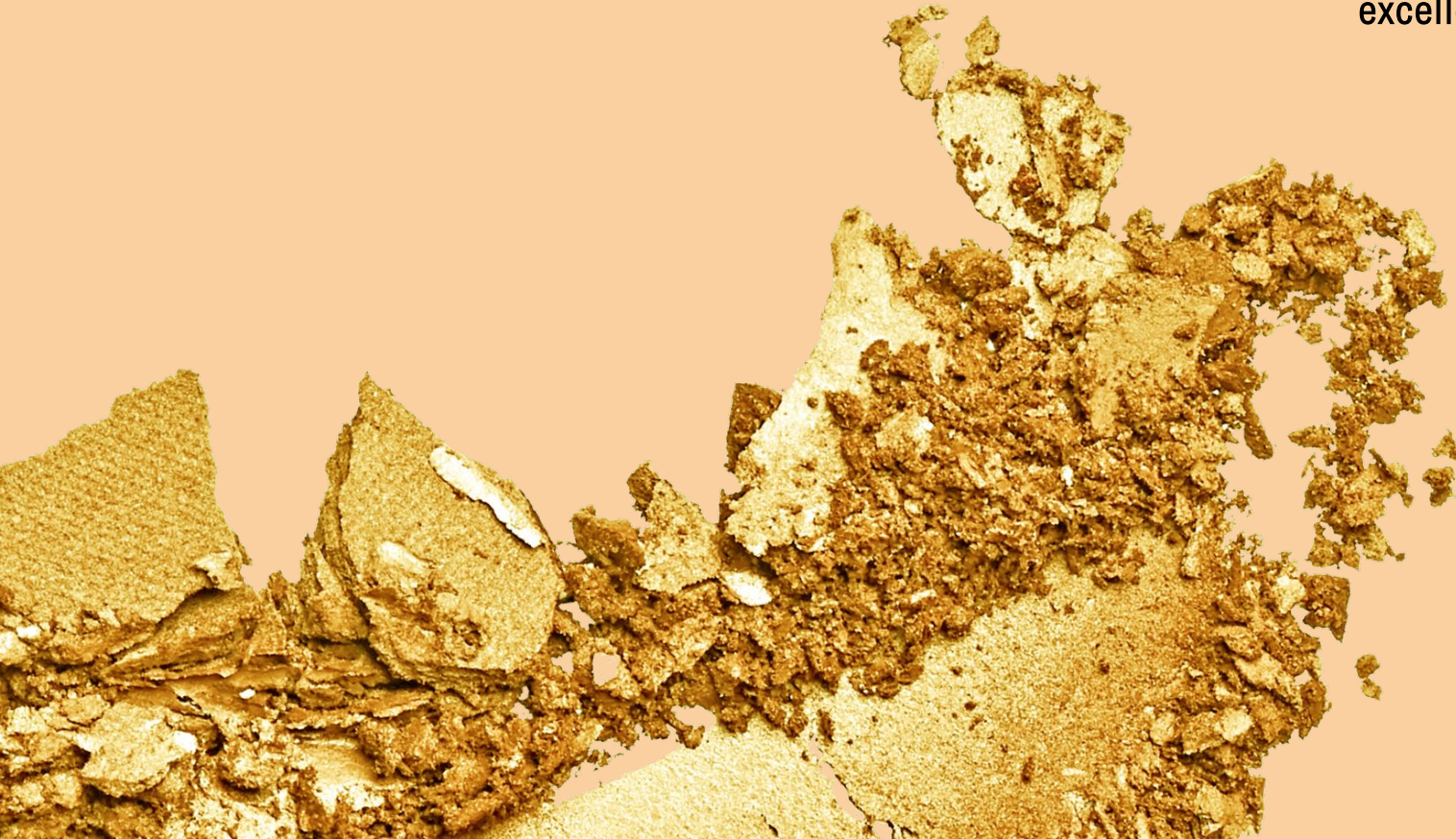
2023 edition

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## Cosmoprof India Awards

# COSMOPROF INDIA *Awards*

Cosmoprof India and Cosmopack India Awards reward products, formulations, packaging, design, technology, materials, ingredients, and sustainability in the cosmetics industry, celebrating innovation and excellence all over the world.





COSMOPROF INDIA  
*Awards*

# Hair & Nail Products

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**2023 edition**

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## **Finalists**

**Boldify (USA)/Infinite Online Shopping Pvt Ltd**

Hair Line Powder by Boldify

**Itely Hairfashion/G.V.F. - GIVIEFFE S.p.A.**  
Aquarely

**Mintree Premier Lifestyle and Beauty Pvt Ltd**  
Mintree Nail Armstrong Serum

**Olaplex distributed by Streamline Beauty India Pvt. Ltd**

Olaplex 4-IN-1 Moisture Mask

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## **Winner**

**Olaplex distributed by  
Streamline Beauty India Pvt. Ltd**

Olaplex 4-IN-1 Moisture Mask

**FINALIST  
2023**

**COSMOPROF INDIA**  
*Awards*

Strategic partner

**BEAUTYSTREAMS**

**HAIR & NAIL  
PRODUCTS**



## 2023 Finalist

### **Boldify (USA)/Infinite Online Shopping Pvt Ltd**

Hair Line Powder by Boldify

#### **Product description**

Specially designed to transform sparse areas, hairlines, and root regrowth, Boldify Hair Line Powder offers instant coverage and an undetectable natural finish. Its water-resistant formula ensures resilience against wind and rain, guaranteeing lasting results in any weather. Choose from an extensive range of 14 shades, co-developed with stylists to blend seamlessly with your natural hair color. The compact includes a built-in mirror and precise applicator puff, allowing for easy, mess-free application. Enhanced with conditioning squalane, it not only conceals but also nourishes,

providing a flawless look anytime, anywhere.

#### **Claims & Benefits**

- Wind, water, rain resistant
- An extensive 14 color shade range co-developed with stylists to make sure it blends seamlessly so you can feel confident that you have the best shade for you
- Packaged in a convenient no-mess compact with mirror and puff applicator built-in

**FINALIST  
2023**

**COSMOPROF INDIA**  
*Awards*

Strategic partner **BEAUTYSTREAMS**

**HAIR & NAIL  
PRODUCTS**



## 2023 Finalist

**Itely Hairfashion/G.V.F. - GIVIEFFE  
S.p.A.**

Aquarely

### Product description

Aquarely: the new frontier of permanent hair color. It represents an important step forward towards more natural and environmentally friendly hair dye. Its new formulation is very delicate on the hair, thanks to the use of biomimetic emollient and guarantees excellent color results. What makes Aquarely truly special is its attention to naturalness: it is certified VEGAN OK and contains biodegradable and environmentally friendly components. With its 95 shades including 4 natural series, Aquarely guarantees 100% gray coverage, up to 4 levels of lifting, Vegan formula, long-lasting color, extra shine of the hair, respect and protection of the scalp, multi-sensory application

experience, creamy and perfumed texture.

### Claims & Benefits

Aquarely is a very high-performance professional color, which guarantees brilliant and long-lasting color results. Thanks to its Vegan formulation, it respects the structure of the hair and makes it soft and silky to the touch. Choosing Aquarely means having the certainty of obtaining an excellent result, without compromising the health of the hair. Vegan formula, biodegradable fragrance, 80% natural index, Crystalsphere technology. New way method of formulating the hair dye: MOLAR formula. It means that the quantities of colorants that react with each other are included in equal quantities. This leads to a brighter and more faithful color result. It allows to obtain the final color without changes in reflection over time.

**FINALIST  
2023**

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*Awards*

Strategic partner **BEAUTYSTREAMS**

**HAIR & NAIL  
PRODUCTS**



## 2023 Finalist

### Mintree Premier Lifestyle and Beauty Pvt Ltd

Mintree Nail Armstrong Serum

#### Product description

In today's fast-paced world, our nails are constantly exposed to harsh elements that can weaken and damage them. From UV gel manicures to poor nutrition, our nails often suffer the consequences of our lifestyles. Nail Armstrong Serum is the solution you've been waiting for. Our unique formula, infused with Brazilian Nano Nail Active, penetrates deep into your nails to fortify them from within. Keratin, the natural protein that gives nails their strength, helps combat daily wear and tear, while Biotin, the beauty vitamin, promotes overall nail health.

#### Claims & Benefits

1. India's First Certified Organic & Vegan Nail Strengthening Serum. 2. Transforms brittle and yellow nails into strong, healthy, and rapidly growing ones. 3. 20% Brazilian Nano Nail Elixir 4. With Keratin & Biotin.

**WINNER  
2023**

**COSMOPROF INDIA**  
*Awards*

Strategic partner **BEAUTYSTREAMS**

**HAIR & NAIL  
PRODUCTS**



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## 2023 Winner

**Olaplex distributed by Streamline  
Beauty India Pvt. Ltd**

Olaplex 4-IN-1 Moisture Mask

addressing issues like brittleness  
and lack of hydration.

### Product description

Olaplex 4-IN-1 Moisture Mask works quickly and efficiently to address dryness in even the most severe cases with professional-strength ceramides, oils and 11 vital amino acids. Our ingredients and patented technology provide a luxurious, in-salon deep conditioning treatment with or without a chemical service.

### Claims & Benefits

Olaplex 4-IN-1 Moisture Mask adds intense moisture while providing shine and body to treat damaged hair. It provides shiny, glossy and healthy hair. The added moisture helps to revive and nourish the hair,



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*Awards*

**Skin care,  
personal care,  
body care  
products,  
fragrance**

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**2023 edition**

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**Finalists**

**Anita's Aromatic Solutions**

Intimate Refresh

**AXIS-Y/Asia Master Trade Co., Ltd (AXIS-Y)**

Dark Spot Correcting Glow Serum 50ml

**Mintree Premier Lifestyle and Beauty Pvt Ltd**

Farm to Face DIY Home Facial Kit (Blueberry)

**SKIN1004 (Craver Corporation)**

SKIN1004 Madagascar Centella Hyalu-Cica  
Silky-Fit Sun Stick 20G

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**Winner**

**SKIN1004 (Craver Corporation)**

SKIN1004 Madagascar Centella Hyalu-Cica  
Silky-Fit Sun Stick 20G

**FINALIST  
2023**

**COSMOPROF INDIA**  
*Awards*

Strategic partner **BEAUTYSTREAMS**

**SKIN CARE, PERSONAL CARE, BODY CARE  
PRODUCTS, FRAGRANCE**



## 2023 Finalist

### Anita's Aromatic Solutions

#### Intimate Refresh

#### Product description

Anita's Aromatics Intimate Refresh Kit is your ticket to confident, radiant intimate skin. Designed for those who seek a little extra TLC, this kit addresses common concerns caused by friction, sweat, and aging skin, naturally lightening and nourishing intimate areas. Say goodbye to inhibitions and embrace bold clothing choices, as this kit empowers you to 'GO BOLD'. The best part? It's specially crafted for immediate use after waxing, making post-care effortless. Pamper your intimate areas with care and confidence, because every part of you deserves to glow. Experience the freshness, embrace the radiance, and step into a world where confidence knows no bounds.

#### Claims & Benefits

Anita's Aromatics Intimate Refresh Kit offers a revolutionary blend of care and confidence. Say goodbye to inhibitions as it naturally lightens and nourishes intimate skin, addressing concerns of friction, sweat, and aging. Experience immediate post-waxing relief with this specialized kit. Its unique formulation empowers you to 'GO BOLD,' embracing bold clothing choices without hesitation. This kit stands as your ticket to radiant, refreshed intimate skin, unlocking newfound confidence. Pamper yourself with a product designed to nurture, ensuring every part of you glows with care. With Anita's Aromatics Intimate Refresh Kit, embrace confidence and enjoy the freedom of self-expression.

**FINALIST  
2023**

**COSMOPROF INDIA**  
*Awards*

Strategic partner **BEAUTYSTREAMS**

**SKIN CARE, PERSONAL CARE, BODY CARE  
PRODUCTS, FRAGRANCE**



**2023 Finalist**

**AXIS-Y/Asia Master Trade Co.,  
Ltd (AXIS-Y)**

**Dark Spot Correcting Glow  
Serum 50ml**

### **Product description**

A 5% Niacinamide-based serum that corrects dark spots and improves uneven skin tone. With the help of plant-derived Squalane, this serum retains moisture to keep your skin glowing and healthy wherever you go.

### **Claims & Benefits**

- Corrects uneven skin tone
- Crafted to tackle pigmentation concerns
- Reduces sunspots, dark spots, and acne scars - Soothes and brightens skin

**FINALIST  
2023**

**COSMOPROF INDIA**  
*Awards*

Strategic partner **BEAUTYSTREAMS**

**SKIN CARE, PERSONAL CARE, BODY CARE  
PRODUCTS, FRAGRANCE**



## 2023 Finalist

### Mintree Premier Lifestyle and Beauty Pvt Ltd

Farm to Face DIY Home Facial Kit (Blueberry)

#### Product description

Experience the epitome of natural skincare with our Farm to Face Home Facial Kit, crafted with the finest organic ingredients for salon-quality results in the comfort of your home. Our versatile kit includes five gender-neutral variants and two specially formulated for men. For the first time in India, our Farm to Face Kits come in single-use, multiple-sachet format and travel-friendly packs. Our kits address various skin concerns, including brightening, anti-aging, and hydration, making them a versatile choice for all skin types. With our pocket-friendly packs, you can experiment with different skincare regimens without the

risk of investing in full-size products.

#### Claims & Benefits

- Multi-sachet format for the first time in India
- Saves the risk of investing in full-size products
- Easy DIY Home Facial kit for salon-like glow at home
- Certified Organic and NON-GMO
- Sulphate, Silicone, Paraben, Mineral Oil & Cruelty free
- Single-use, travel-friendly packaging

**WINNER  
2023**

**COSMOPROF INDIA**  
*Awards*

Strategic partner **BEAUTYSTREAMS**

**SKIN CARE, PERSONAL CARE, BODY CARE  
PRODUCTS, FRAGRANCE**



## 2023 Winner

### **SKIN1004 (Craver Corporation)**

SKIN1004 Madagascar Centella  
Hyalu-Cica Silky-Fit Sun Stick 20G

#### **Product description**

- SKIN1004's unique Hyalu-Cica formula provides a deep moisturizing and soothing effect, with a quick absorption into the skin - A roll-on stick-type sun care product that is small and light which is excellent for portability and convenience provides a breathable & dewy finish with no white cast - Sebum improvement and sweat-proof tests are completed as a sweat and sebum-resistant sun stick designed for outdoor activities - This product is 'Reef Safe', made without harmful ingredients that damage the marine ecosystem - Tannin, a component known for its astringent taste, simultaneously cares for pores

and sebum, helping maintain flawless skin.

#### **Claims & Benefits**

-provides a deep moisturizing and soothing effect, with a quick absorption into the skin -Excellent for portability and convenience provides a breathable & dewy finish with no white cast -Sebum improvement and sweat-proof.